



India's Fastest Growing
Direct Selling Company



OUR DREAMS



4 WAYS OF EARNING

Reference By –

Rich Dad Poor Dad – By Mr. Robert T Kiyosaki

EMPLOYEE



BUSINESS



5% POPULATION

95% MONEY OF WORLD

95% POPULATION

5% MONEY OF WORLD

- Individual Effort
- Limited Working Hours
- Limited Income
- Active Income



SELF EMPLOYEE



INVESTOR

- Team Work
- Unlimited Working Hours
- Unlimited Income
- Passive Income

OUR WAYS OF EARNING

JOB

Freedom Of Time - No
Money Freedom - No
Position - Eat & Earn
Status - Follow The Boss
Generation Future - No

TRADITIONAL BUSINESS

High Investment - Capital
Overheads - Debt & Liability
Risk Factors - Fire Theft & Losses
Scope - Competition & Low Margins
Uncertainty - Lockdown, Govt. Policy

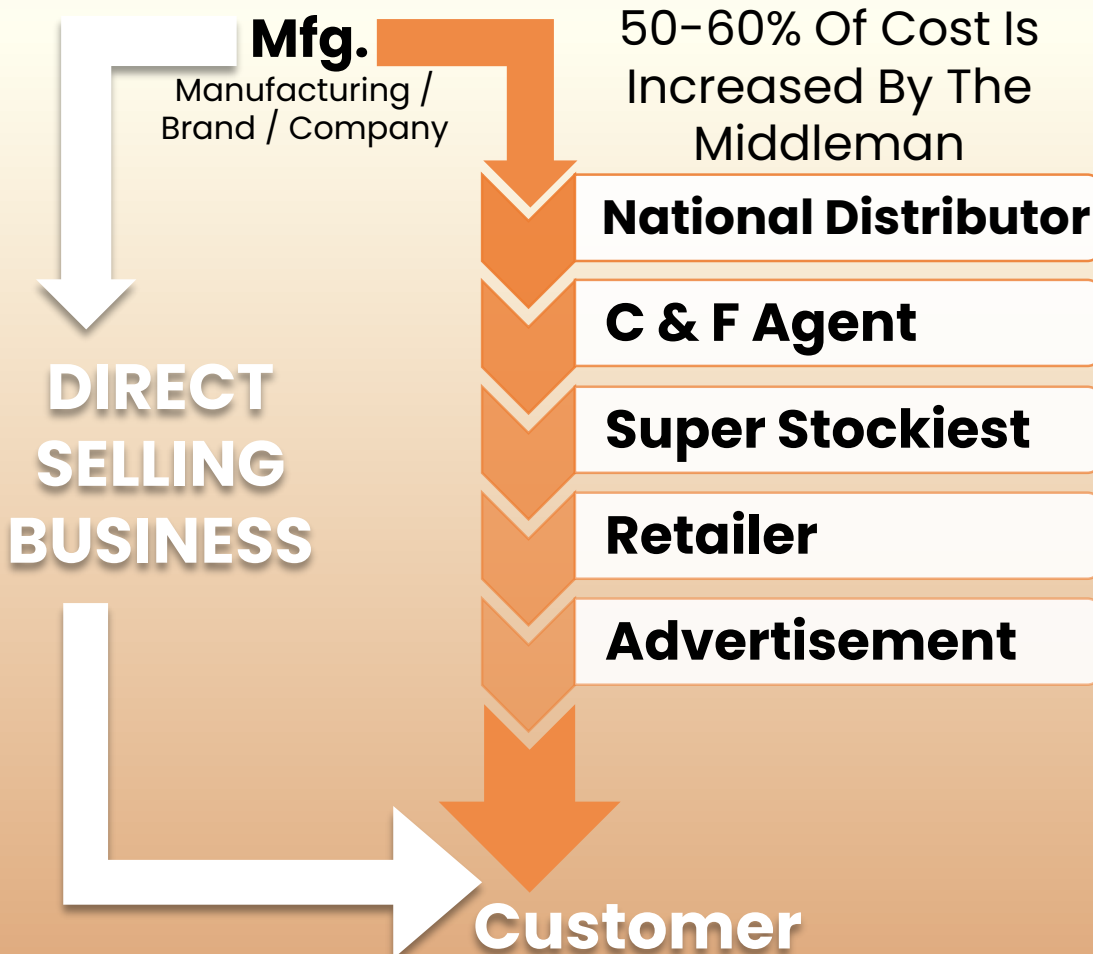
DIRECT SELLING BUSINESS

Investment - Minimum Purchase
Time Freedom - Yes
Money Freedom - Yes
Position - Learn More - Earn More
Generation Future - Yes, 100% Secure
Scope - Luxurious Lifestyle & Fulfill Dreams



WHAT IS DIRECT SELLING

"The Movement Of A Product Or Service From The Manufacturer To The End Consumer Through A Network Of Consumers, It Is A Direct Selling Business"



**Govt. Of India Ministry Of Consumer Affairs,
Food & Public Distribution
Department Of Consumers Affairs**
Issues A Guideline For Direct Selling Industry
Dated – 9th September 2016

F.No. .21/18/2014-IT(Vol-II)
Government of India
Ministry of Consumer Affairs, Food & Public Distribution
Department of Consumer Affairs

Krishni Bhawan, New Delhi
Dated the 09th Sep, 2016

OFFICE MEMORANDUM

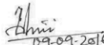
Subject:- Advisory to State Governments /Union Territories on Model Guidelines on Direct selling

An Inter-Ministerial Committee was constituted by the Government to look into matters concerning the direct selling industry consisting of representatives from Ministry of Finance, the Department of Industrial Policy and Promotion, Department of Legal Affairs, Department of Information Technology and Ministry of Corporate Affairs, besides representatives of State Governments of Delhi, Andhra Pradesh and Kerala. Consultations with stakeholders were also held.

2. Based on the deliberation of the Inter Ministerial Committee and consultation with Stakeholders, the model guidelines on direct selling have been formulated. State Governments/UTs may kindly take necessary action to implement the same. It is envisaged in the guidelines that the State Governments will set up a mechanism to monitor/supervise the activities of Direct Sellers, Direct Selling Entity regarding compliance of the guidelines for Direct Selling.

3. Any direct selling entity conducting direct selling activities shall submit an undertaking to the Department of Consumer Affairs within 90 days, stating that it is in compliance with these guidelines and shall also provide details of its incorporation.

Enclosure: Model Guidelines on Direct Selling.


(Mohd. Zakir Hussain)
Director (IT)
Phone.No.23384390

To
All Chief Secretaries of States/ Administrators of UTs.

Copy for Kind Information to:

1. Prime Minister Office.
2. CEO,NITI Aayog.
3. Department of Financial Service, Department of Industrial Policy and Promotion, Department of Legal Affairs, Department of Information Technology and Ministry of Corporate Affairs.

INDUSTRY RECOGNITION AND NEWS

पब्लिशिंग ऑफिस: 3300499 REGD. No. D. 1-3300499

भारत का राजपत्र
The Gazette of India

सो. जी. टी. एस.-3-28122021-232214
CG-DI-E-28122021-232214

आवधिक
EXTRAORDINARY
भाग II-खण्ड 3-अध्याय (I)
PART II-Section 3-Sub-section (I)
प्रकाशित के अधिकार
PUBLISHED BY AUTHORITY

सं. 730) नई दिल्ली, बुधवार, दिसंबर 28, 2021/पासा 7, 1943
No. 730) NEW DELHI, TUESDAY, DECEMBER 28, 2021/PAUSA 7, 1943

उपरोक्त सामने, भाषा और सार्वजनिक वितरण संस्थाएं
(उपरोक्त सामने विवरण)

अधिसूचना
नई दिल्ली, 28 दिसंबर, 2021

आ.आ.प्रि. 800(ए)—केन्द्रीय सरकार, उपरोक्त संस्था अधिनियम, 2019 की धारा 101 की उप-धारा (2) के तहत (क) के तहत धारा 94 द्वारा प्रदान की गई शक्तों का प्रयोग करते हुए, निम्नलिखित नियम बनाती है, अर्थात्:-

1. **नियम नाम और शीर्षक**—(1) इन नियमों का शीर्षक नाम उपरोक्त संस्थाएं (उपरोक्त विवरण) निम्न, 2021 है।
(2) ये नियमों में प्रकाशित की गयी हैं।

2. **संक्षेप शीर्षक**—(1) अधिनियम नाम में जोड़ा गया उपरोक्त है, उनके विवरण के निम्न निम्नलिखित पर लागू होंगे:
(क) प्रत्यक्ष विक्री के माध्यम से खरीदी या बेची गई सभी माल और सेवाएं;
(ख) प्रत्यक्ष विक्री के सभी माध्यम;
(ग) प्रत्यक्ष विक्री के माध्यम से खरीदी या बेची गई सभी माल और सेवाओं की सभी प्रत्यक्ष विक्री इकाइयों; तथा
(घ) प्रत्यक्ष विक्री के सभी माध्यमों में अनुचित व्यापार प्रथा के सभी प्रकार।
संक्षेप शीर्षक प्रत्यक्ष विक्री इकाइयों में इन नियमों के प्रकाशित की गयी हैं नये दिनों के दौरान इन नियमों के उपरोक्त का अनुपालन करेगी।

MINISTRY OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION
(Department of Consumer Affairs)
NOTIFICATION
New Delhi, the 28th December, 2021

G.S.R. 889(E)—In exercise of the powers conferred by clause (zg) of sub-section (2) of section 101 read with section 94 of the Consumer Protection Act, 2019, the Central Government hereby makes the following rules, namely:-

1. **Short title and commencement.**—(1) These rules may be called the Consumer Protection (Direct Selling) Rules, 2021.
(2) They shall come into force on the date of their publication in the Official Gazette.

2. **Application.**—(1) Save as otherwise expressly provided, these rules shall apply to—
(a) all goods and services bought or sold through direct selling;
(b) all models of direct selling;
(c) all direct selling entities offering goods and services to consumers in India;
(d) all forms of unfair trade practices across all models of direct selling.
Provided that existing direct selling entities shall comply with the provisions of these rules within ninety days from the date of publication of these rules in the Official Gazette;
(2) Notwithstanding anything contained in sub-rule (1), these rules shall also apply to a direct selling entity which is not established in India, but offers goods or services to consumers in India.

3. **Definitions.**—(1) In these rules, unless the context otherwise requires,—
(a) "Act" means the Consumer Protection Act, 2019 (35 of 2019);
(b) "cooling-off period" means a period of time given to a participant to cancel the agreement he has entered into for participating in the direct selling business without resulting in any breach of contract or loss of penalty;
(c) "direct seller" means a person authorized by a direct selling entity through a legally enforceable written contract to undertake direct selling business on principal to principal basis;
(d) "direct selling entity" means the principal entity which sells or offers to sell goods or services through direct sellers, but does not include an entity which is engaged in a Pyramid Scheme or money circulation scheme;
(f) "money circulation scheme" means the schemes defined in clause (c) of section 2 of the Prize Chits and Money Circulation Schemes (Banning) Act, 1978 (43 of 1978);

THE NEW
INDIAN EXPRESS
WORLD STATES CITIES BUSINESS SPORT ENTERTAINMENT GALLERIES VIDEOS LIFESTYLE SPECIALS

Home > Business

Guidelines for high growth potential direct selling ind in final stages
By ENS Economic Bureau | Published: 29th June 2016 07:29 AM |
Last Updated: 29th June 2016 07:33 AM | A A A-

KOCHI: The direct selling industry in the country has the potential to reach a **size of Rs 64,500 crore by 2025 from Rs 7,500 crore now**, according to a FICCI-KPMG report.

The report, titled, "Direct Selling: A Global Industry, Empowering Millions", attributes the growing share of middle income households, growth in consumer markets and an increase in the penetration of direct selling to globally comparable levels as reasons for the growth of the industry.

The industry in 2013-14 provided self-employment to nearly 145,000-175,000 female direct sellers. It will provide self-employment opportunities to 400,000-500,000 people in nine years.

"We acknowledge the contribution of this industry and we have worked hard on preparing the guidelines for the industry. It is in the final stages of approvals and will be released very soon," said Chandralekha Malviya, Principal Advisor, Ministry for Consumer Affairs, Food and Public Distribution.

At a CAGR of 43 per cent, Delhi has been one of the fastest growing direct selling states in India between FY10 and FY14. While the direct selling industry has witnessed reasonable growth in the past few years, the industry faces certain regulatory challenges which impacted the industry in FY13 & FY 14, it noted.

Anukul Agrawal, CEO at Vestige Marketin said, "We are very encouraged to learn from the ministry that the guidelines will be issued very soon. Direct selling industry will strictly follow the guidelines."

Highlighting the growth contributors, the report suggests that the

Direct selling industry could expand to Rs 64,500 cr by 2025: FICCI-KPMG
Gujarat market potential estimated at Rs 5,000 cr by 2025

BS Reporter | Ahmedabad
Last Updated at May 5, 2016 18:55:57

Principles of Due Diligence
Data Analytics Course Online
For quality control and legal defence from METTEL TOLEDO.

ALSO READ
India's direct selling industry likely to reach Rs 645 bn by 2025
Share of men in direct selling up to 42.4%
Direct selling industry sales to touch Rs 23,654 cr mark
Ficci Frames: India digital ads are dwarfs on global stage
Connecting biz with films

As India's Rs 7500 crore direct selling market awaits guidelines from the Centre on the direct selling business model, a recent FICCI-KPMG study suggested that the industry has the potential to reach Rs 64,500 crore by 2025 and can create potential employment for about 18 million people across the country. The industry is estimated to be around Rs 7,500 crore in FY14. FY15 details is yet to be released.

FICCI-KPMG report titled 'Direct Selling:Gujarat' released here today claimed that the state's direct selling market's potential is estimated to touch Rs 4,800-5,000 crore by 2025 at CAGR of approximately 12-16 per cent.

The report highlights that there is a self-employment potential of 1.35-1.45 million direct sellers in Gujarat by 2025. Women currently form 60 per cent of workforce in Gujarat; the industry has the potential to economically empower more than 0.8 million women.

Moreover, the contribution to the Government revenue in the form of indirect taxes from the Gujarat direct selling industry is also expected to increase to Rs 450-500 crore by 2025.

The direct selling industry in India is one of the fastest growing non-store retail formats, recording double-digit growth of more than 16 per cent over the past four years.

केंद्र सरकार की नई अधिसूचना से अब और तेज होगा विकास

बि. गुरुग्राम: केंद्र सरकार ने डायरेक्ट सेलिंग इंडस्ट्री नियमों में परिवर्तन करके इस इंडस्ट्री से जुड़े लोगों को राहत दी है। बुधवार को जारी अधिसूचना में नेटवर्क शब्द जोड़ दिया गया है। डायरेक्ट सेलिंग कंपनियों से संबंधित संगठन एसोसिएशन आफ डायरेक्ट सेलिंग एंटीटिज आफ इंडिया (एडीएसईआइ) ने इसे मोदी सरकार द्वारा आत्मनिर्भर भारत के लिए उठाया गया एक शानदार कदम बताया है।

एडीएसईआइ के प्रशासक हेम पांडे ने कहा कि इस अधिसूचना से देश में डायरेक्ट सेलिंग करना आसान हो जाएगा और इंडस्ट्री तेजी से बढ़ेगी। एडीएसईआइ के संरक्षक टीसी छाबड़ा ने कहा कि इस अधिसूचना का इंतजार कई वर्षों से था। संरक्षक गौतम बाली ने कहा कि डायरेक्ट सेलिंग इंडस्ट्री को

- बुधवार को जारी अधिसूचना में नेटवर्क शब्द जोड़ दिया गया
- नियमों में परिवर्तन करके इस इंडस्ट्री से जुड़े लोगों को राहत दी

लौगल स्टेटस मिलने से देश के लोगों में इंडस्ट्री के प्रति भरोसा बढ़ेगा। अध्यक्ष संजीव कुमार ने कहा कि केंद्र सरकार के इस ऐतिहासिक निर्णय से देश के करोड़ों डायरेक्ट सेलर का भविष्य सुरक्षित हो गया है। पदाधिकारियों ने प्रधानमंत्री नरेन्द्र मोदी तथा केंद्रीय खाद्य व सार्वजनिक वितरण एवं उपभोक्ता मामलों के मंत्री पियुष गोयल के प्रति आभार व्यक्त किया है। उन्होंने कहा कि इससे आने वाले समय में एक बड़ा परिवर्तन देखने को मिल सकता है।

केंद्र की नई अधिसूचना से डायरेक्ट सेलिंग उद्योग में उत्साह

गुरुग्राम। भारत सरकार ने डायरेक्ट सेलिंग इंडस्ट्री नियमों में परिवर्तन करके इस इंडस्ट्री से जुड़े करोड़ों लोगों को राहत दी है। मंत्रालय द्वारा बुधवार 21 जून को जारी अधिसूचना के बाद नेटवर्किंग के माध्यम से प्रोडक्ट बेचने वाली कंपनियों के लोग झूम उठे हैं। नियमों में साफ तौर पर श्नेटवर्क शब्द जोड़ दिया गया है। बुधवार को जारी अधिसूचना में खंड (घ) में सीधे विक्रेताओं के माध्यम से के स्थान पर सीधे विक्रेताओं के नेटवर्क के माध्यम से प्रतिस्थापित किया जाएगा, लिखा गया है। इस एक शब्द के जोड़ दिए जाने से देशभर की उन डायरेक्ट सेलिंग कंपनियों के बांछे खिल उठे हैं, जो पिछले काफी समय से इसके लिए सरकार से गुहार लगा रही थी।

About Karnataka State Open University
(KSOU)-Manasagangothri.

Karnataka State Open University (KSOU) is a well-known university imparting quality education for all without any physical boundaries. KSOU is a wing of reputed Mysore University, popularly known as Manasagangothri. People who are willing to obtain knowledge and certificate KSOU is the best university. KSOU was established in 1996.

MBA-3	PROJECT MANAGEMENT	MBPM-01	Managing human resource in Projects
MBA-3	RETAIL MANAGEMENT	MBRM-01	Buyer Behaviour
MBA-3	RETAIL MANAGEMENT	MBRM-01	Retail Planning
MBA-3	RETAIL MANAGEMENT	MBRM-01	Direct and Network Marketing
MBA-3	TOTAL QUALITY MANAGEMENT	MFTQM-01	Methodological Approaches to TQM
MBA-3	TOTAL QUALITY MANAGEMENT	MFTQM-02	Tools of TQM
MBA-3	TOTAL QUALITY MANAGEMENT	MFTQM-03	Leadership requirements for TQM

CONTACT Information :
ANITECH
2nd Floor, Shree Tulsi Towers, Plot # 672, 11th main, 4th Block, Jayanagar, Bengaluru-560011.
Ph: 8904080802/9886648259. 080-42351180/81

OUR KEY FEATURES

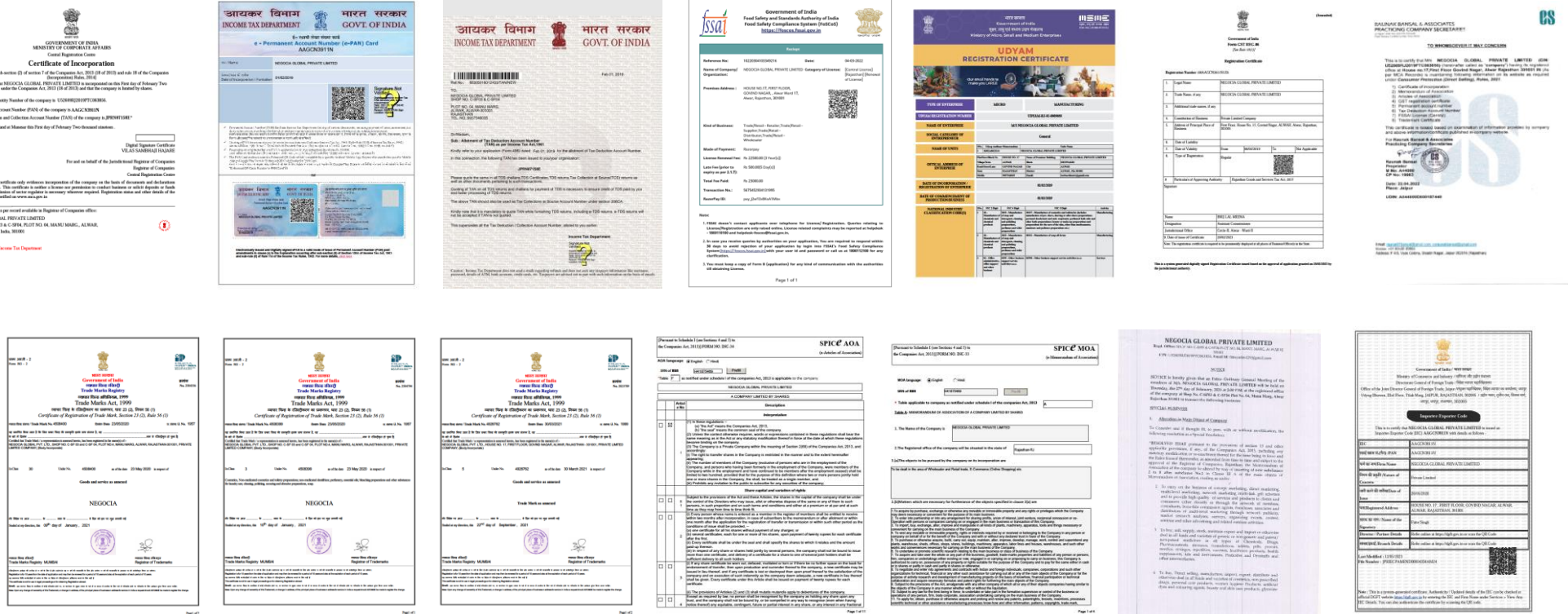
An Introduction To India's Growing Startup Ideas And Help Create Jobs For Indian Youth Who Dream Big.



M **C** **A** **MINISTRY OF
CORPORATE
AFFAIRS**
GOVERNMENT OF INDIA



OUR LEGAL DOCUMENTS



OUR OWN BRANDS



www.negocia.in

OUR MANAGEMENT TEAM



MRS. MEDHAVI YADAV

Managing Director

Negocia Global Private Limited

PROFESSIONAL EXPERIENCE

5 YEARS + Rich Professional Teaching Experience in Kendra Vidyalaya, Kohima, Nagaland

15 YEARS + of Strong Network Marketing Experience
Traveled Abroad, Bought 2 Cars & Many More And Today Is Living A Luxury Lifestyle Through Network Marketing.



MR. FATTE SINGH

Director

Negocia Global Private Limited

PROFESSIONAL EXPERIENCE

4 YEARS + Professional Teaching Experience in Addhayan Classes, Alwar, Rajasthan

9 YEARS + of Strong Network Marketing Experience
Traveled Abroad, Bought 4 Cars & Many More And Today Is Living A Luxury Lifestyle Through Network Marketing.



MR. VIKRAM YADAV

C.E.O

Negocia Global Private Limited

PROFESSIONAL EXPERIENCE

6 YEARS + Professional Teaching Experience in SRS Boys Collage, Rajasthan

5 YEARS + of Strong Network Marketing Experience
Traveled Abroad, Bought 2 Cars & Many More And Today Is Living A Luxury Lifestyle Through Network Marketing.



MR. PUSHPENDRA YADAV

H.O.D - Warehouse

Negocia Global Private Limited


PROFESSIONAL EXPERIENCE

1 YEARS + Professional Experience As A Health Consultant In Alwar, Rajasthan

2 YEARS + of Strong Network Marketing Experience
Traveled To Domestic India, Bought 1 Bullet Bike, Laptop And Many More And Today Is Living A Luxury Lifestyle Through Network Marketing.

OUR MISSION – VISION & ABOUT US

OUR VISION To Develop An Ethical & Historical System By The Power Of Team Work And To Empower The People Globally With An Unique Business Opportunity That Gives Them Financial Freedom With High Quality Products.



OUR MISSION To Strengthen The GDP Of The Nation & To Minimize The Unemployment Problem Of The Indian Youth & To Provide Positive Contribution In The Fit India Campaign By Healthy, Herbal & Natural Products. Our Directive Principles To Be Succeed In Our Mission Will Be As Under.

- Honesty & Dedication
- Transparency
- Ethical & Digital Platform
- Innovative & Unique System

ABOUT US

Negocia Global Pvt. Ltd. Is A MCA Certified Company, Established In Feb 2019 And Operating Since Feb 2020. They Are A Leading Direct Selling Company With A Digital Approach, Offering High-quality Products. They Aim To Create Positive Change By Promoting Health Awareness, Self-employment Opportunities, And Consumer Education. The Company Emphasizes Ethical Practices And Excellent Customer Service. Their Network Of Distributors Is Continuously Growing, And They Focus On Enriching Lives Through Wellness And Wealth.

GENERATION PLAN- ID ACTIVATION

ID ACTIVATION=500 BV WITH OPEN CHOICE PRODUCTS

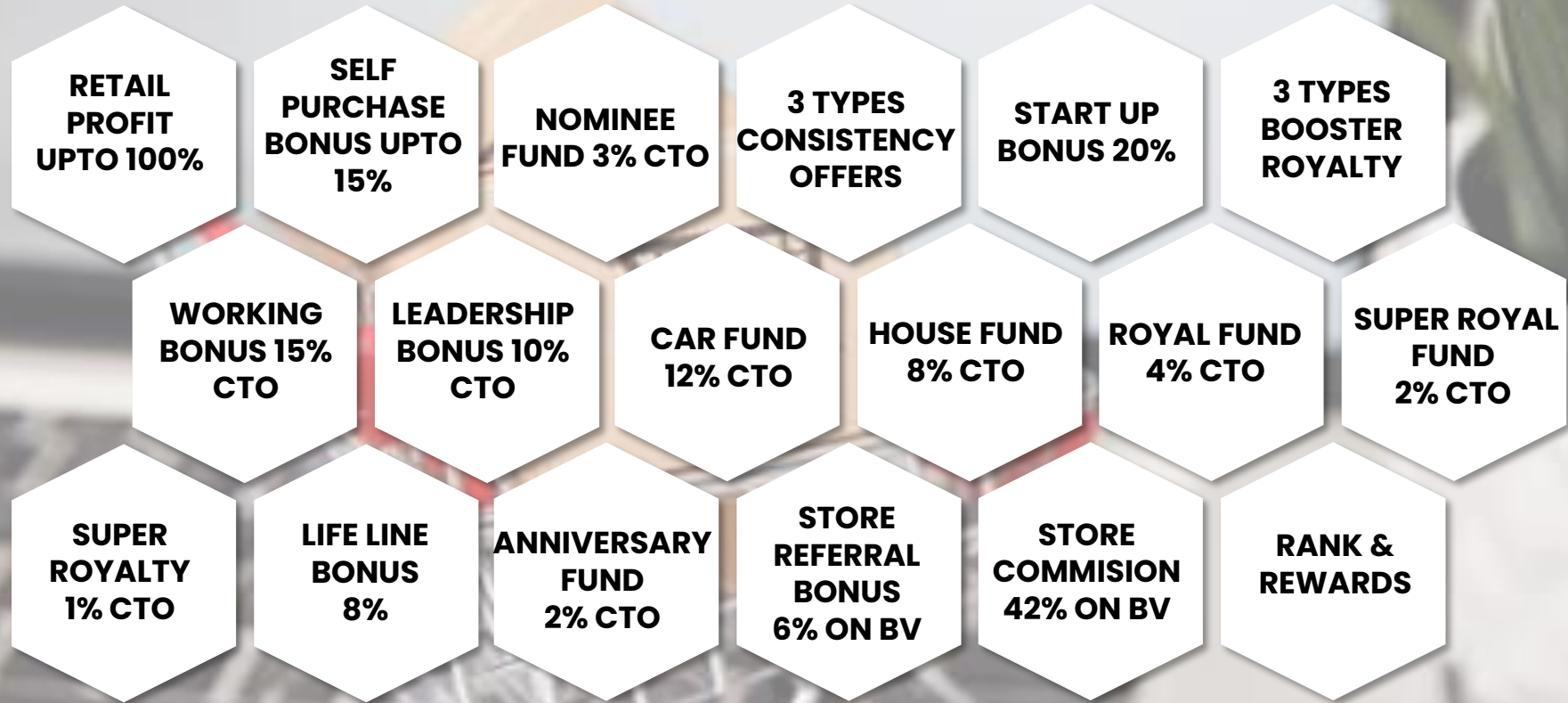
**NOTE:- DSA CAN MAKE MULTIPLE BILLING AS PER HIS/HER CHOICE UP-TO 500 BV.
AFTER COMPLETION OF 500 BV, DSA ID WILL BE ACTIVATED & ELIGIBLE FOR SALES COMMISSION.**



GENERATION PLAN
WEEKLY & MONTHLY PAYOUT

GENERATION PLAN- TYPES OF INCOME

(WEEKLY & MONTHLY PAYOUT)



GENERATION PLAN

RETAIL PROFIT UPTO 100%

IF ANY DSA PURCHASE PRODUCTS AS PER HIS/HER CHOICE, HE WILL GET PRODUCTS ON DP NOT ON MRP.

MRP – DP = RETAIL PROFIT

Example :-

PRODUCT	MRP	DP	RETAIL PROFIT
NARI SANJIVANI SYRUP	299/-	199/-	100/-
ADVANCE NOVA PLUS	999/-	749/-	250/-
NUTRIPHY+	1499/-	999/-	500/-

SUPER SALE ORDER- BUY 1 & GET 1 FREE ON MRP

If Any DSA Purchase the Products in the Super Sale Order Scheme from the selected products. He/She Will Get 1+1 Free Products On MRP. He/She Will Earn 100% Retail Profit.

Eligibility:- First Super Sale Order=7500 BV and Re-super sale order=2500 BV and more

SELF PURCHASE BONUS 5% TO 15%

If Any DSA Purchase 500 BV & More To His Self Id, Will Be Eligible To Get Self Purchase Bonus As Under

BV	%	Example
500 BV	5%	EX:- 500 BV SELF @5% - SPB = 25/-
2000 BV	10%	EX:- 2000 BV SELF @10% - SPB = 200/-
5000 BV	15%	EX:- 5000 BV SELF @15% - SPB = 750/-

1 BV = 2.5/- Approx.

500 BV = 1250/- Approx.

1000 BV = 2500/- Approx.

5000 BV = 12500/- Approx.

GENERATION PLAN

NOMINEE FUND = 3% CTO (3% BV CTO)

If Any Active DSA Of Negocia Having The Age Of In Between 18th To 65th Years, Lost His/Her Precious Life Due To Any Cause, His/Her Nominee Will Be Compensated With 3% Of Total BV Global CTO For That Particular Month And The DSA Code Will Be Transferred On The Name Of His/Her Nominee.

Further Incentives If Any Will Be Given To The Nominee.

Note

DSA Should Have Maintain Self Re-purchase Of 500 BV In 3 Consecutive Months Prior To The Month Of Death.



HOW NOMINEE FUND SECURE YOUR FAMILY ?

AVERAGE WORKING AGE = 40 YEARS

If 1 Month Purchase = 500 BV (Approx. 1250/-)

If 1 Year Purchase = 12 X 1250/- = 15000/-

If 40 Year Purchase = 40 X 15000/- = 6,00,000/-

NOMINEE FUND DEPENDS ON THE CTO AT THE THAT TIME

IF CTO = 100 CR.

Then Nominee Fund 100 Cr. x 3% = 3 Cr

IF CTO = 50 CR.

Then Nominee Fund 50 Cr. x 3% = 1.5 Cr

IF CTO = 10 CR.

Then Nominee Fund 10 Cr. x 3% = 30 Lac

**Your Expenses 6 Lakhs,
But Your Family Will Get 30 Lac.**

GENERATION PLAN-CONSISTENCY

MONTHLY CONSISTENCY OFFER

For Leaders, Doctors, Shop Keepers,
Medical Stores, Retailers & House wives

IF SELF PURCHASE
= 1000 BV

150/- FREE PRODUCTS ON
DP IN THE 2ND MONTH

IF SELF PURCHASE
= 2000 BV

400/- FREE PRODUCTS ON
DP IN THE 2ND MONTH

IF SELF PURCHASE
= 5000 BV

1250/- FREE PRODUCTS ON
DP IN THE 2ND MONTH

**NOTE-1000 BV, 2000BV, 5000BV & MORE
SELF PURCHASE IN WHOLE MONTH**

4 MONTH CONSISTENCY OFFER 50%

1ST Month 1000 BV
2ND Month 1000 BV
3RD Month 1000 BV
4TH Month 1000 BV

**TOTAL 4000 BV X 50% = 2000/-
FREE PRODUCTS ON DP IN THE
5TH MONTH**

1ST Month 1000 BV
2ND Month 2000 BV
3RD Month 5000 BV
4TH Month 10000 BV

**TOTAL 18000 BV X 50% = 9000/-
FREE PRODUCTS ON DP
IN THE 5TH MONTH**

Self Purchase In The Multiple Of 1000 BV In Single
Invoice In Between 2nd & 15th of Every Month Will Count
For Consistency Offer.

50% Products Free On DP Will Be Given In The 5th Month
Of Total BV Purchased In All 4 Consecutive Months

**NOTE-1000 BV & MORE SELF PURCHASE UPTO
15TH OF EVERY MONTH**

GENERATION PLAN

12 MONTHS SUPER CONSISTENCY OFFER

1000 SELF BV X 12 MONTHS

OFFER
2 NIGHT & 3 DAYS
DOMESTIC TOUR (SINGLE PERSON)

1000 SELF BV X 15 DIRECT X 12 MONTHS

OFFER
4 NIGHT & 5 DAYS
INTERNATION TOUR (SINGLE PERSON)

BENIFITS OF 1000 SELF BV

1. SELF PURCHASE BONUS= $1000 \text{ BV} \times 5\% = 50/-$
2. MONTHLY CONSISTENCY=150/- FREE PRODUCTS ON DP.
3. 4 MONTH CONSISTENCY OFFER= $1000 \text{ BV} \times 12 \text{ MONTHS} = 12000 \text{ BV} \times 50\% = 6000/-$ FREE PRODUCTS ON DP.
4. 12 MONTHS CONSISTENCY OFFER=1000 BV X 12 MONTHS= 2NIGHT & 3 DAYS DOMESTIC TOUR.
5. 1000 BV X 15 DIRECT SPONSERS X 12 MONTHS= 4 NIGHT & 5 DAYS INTERNATIONAL TOUR.
6. ELIGIBLE FOR NOMINEE FUND(FAMILY SECURITY)
7. RANK & REWARDS

The Expenses To Reach At Tour Destination/Hotel Venue Will Be Borne By The Tour Qualifier.

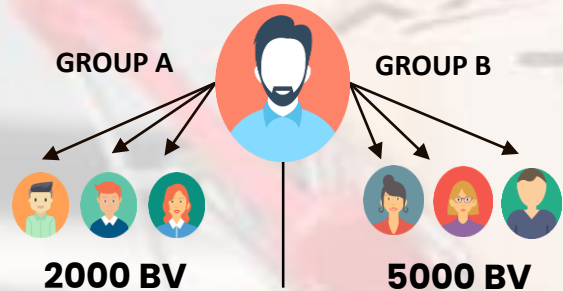
GENERATION PLAN (WEEKLY PAYOUT)

START UP BONUS = 20% CTO

1000 BV : 1000 BV = 1 S.U.B POINT || 5000 BV : 5000 BV = 5 POINTS

$$\text{POINT VALUE} = \frac{20\% \text{ OF MONTHLY CTO}}{\text{TOTAL SUB POINTS}}$$

START UP BONUS = TOTAL NUMBER OF POINTS ACHIEVED x START UP BONUS POINT VALUE.



1000 BV: 1000 BV = 1 SUB POINT

MATCHING BV = 2000BV = 2 SUB POINTS

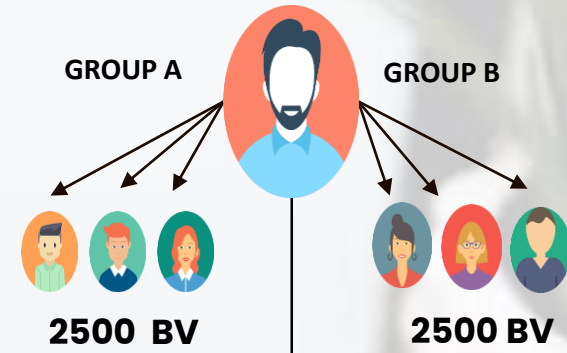
CARRY FORWARD BV=3000 IN THE GROUP -B

GROUP A BV	GROUP B BV	MATCHING BV	SUB POINTS	CARRY FORWARD
6000 BV	7000 BV	6000 BV	6 PTS	1000 BV
10000 BV	15000 BV	10000 BV	10 PTS	5000 BV
20000 BV	30000 BV	20000 BV	20 PTS	10000 BV

POWER LEG CARRY FORWARD FOR START UP BONUS

CAPPING = 250 POINTS || SELF REPURCHASE- NO

BOOSTER ROYALTY=20%



3 TYPES OF BOOSTER ROYALTY

GROUP A BV	GROUP B BV	MATCHING BV	BOOSTER ROYALTY
2500 BV	2500 BV	2500 BV	200/-
10000 BV	10000 BV	10000 BV	1000/-
20000 BV	20000 BV	20000 BV	2000/-

POWER LEG CARRY FORWARD FOR BOOSTER ROYALTY

CAPPING = NO || SELF REPURCHASE- NO

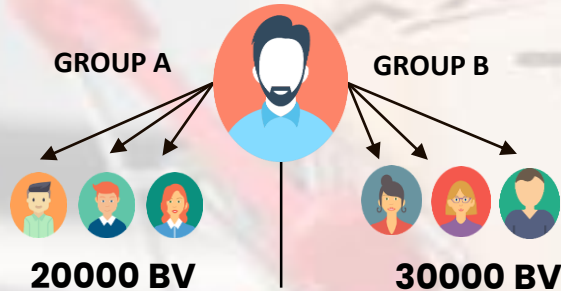
GENERATION PLAN (MONTHLY PAYOUT)

WORKING BONUS = 15% CTO

5000 BV : 5000 BV= 1 WB POINT || 50000 BV : 50000 BV = 10 POINTS

$$\text{POINT VALUE} = \frac{15\% \text{ OF MONTHLY CTO}}{\text{TOTAL WB POINTS}}$$

WORKING BONUS = TOTAL NUMBER OF POINTS ACHIEVED x WORKING BONUS POINT VALUE.



5000 BV: 5000 BV = 1 WB POINT

MATCHING BV = 20000 BV = 4 WB POINTS

CARRY FORWARD BV=10000 IN THE GROUP-B

GROUP A BV	GROUP B BV	MATCHING BV	WB POINTS	CARRY FORWARD
20000 BV	30000 BV	20000 BV	4 PTS	10000 BV
50000 BV	75000 BV	50000 BV	10 PTS	25000 BV
200000 BV	300000 BV	200000 BV	40 PTS	100000 BV

POWER LEG CARRY FORWARD FOR START UP BONUS

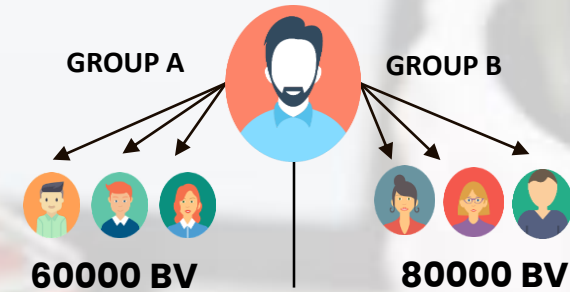
CAPPING = 100 POINTS || SELF PURCHASE= 250 BV

LEADERSHIP BONUS = 10% CTO

20000 BV : 20000 BV= 1 LB POINT || 40000 BV: 40000 BV=2 POINTS

$$\text{POINT VALUE} = \frac{10\% \text{ OF MONTHLY CTO}}{\text{TOTAL LB POINTS}}$$

LEADERSHIP BONUS = TOTAL NUMBER OF POINTS ACHIEVED x LB POINT VALUE.



20000 BV: 20000 BV = 1 LB POINT

MATCHING BV=60000 BV = 3 LB POINTS

CARRY FORWARD BV=20000 IN THE GROUP-B

GROUP A BV	GROUP B BV	MATCHING BV	WB POINTS	CARRY FORWARD
20000 BV	30000 BV	20000 BV	1 PTS	10000 BV
60000 BV	75000 BV	60000 BV	3 PTS	15000 BV
200000 BV	300000 BV	200000 BV	10 PTS	100000 BV

POWER LEG CARRY FORWARD FOR LEADERSHIP BONUS

CAPPING = 50 POINTS || SELF REPURCHASE- 500 BV

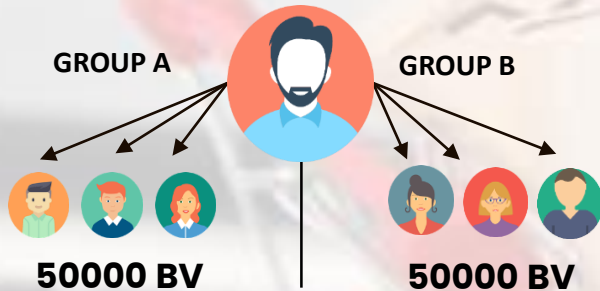
GENERATION PLAN (MONTHLY PAYOUT)

CAR FUND = 12% CTO

50000 BV : 50000 BV = 1 POINT || 5 LAC BV: 5 LAC BV = 10 POINTS

$$\text{POINT VALUE} = \frac{12\% \text{ OF MONTHLY CTO}}{\text{TOTAL CF POINTS}}$$

CAR FUND BONUS = TOTAL NUMBER OF POINTS ACHIEVED x CF POINT VALUE.



50000 BV : 50000 BV = 1 CAR FUND POINT
POWER LEG CARRY FORWARD FOR CAR FUND



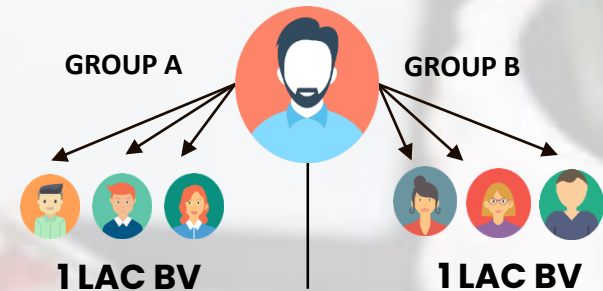
NO ANY CAPPING || SELF REPURCHASE- 500 BV

HOUSE FUND = 8% CTO

1 LAC BV : 1 LAC BV = 1 POINT || 2 LAC BV: 2 LAC BV = 2 POINTS

$$\text{POINT VALUE} = \frac{8\% \text{ OF MONTHLY CTO}}{\text{TOTAL HF POINTS}}$$

HOUSE FUND BONUS = TOTAL NUMBER OF POINTS ACHIEVED x HF POINT VALUE.



100000 BV : 100000 BV = 1 HF POINT
POWER LEG CARRY FORWARD FOR
HOUSE FUND



NO ANY CAPPING || SELF REPURCHASE- 750 BV

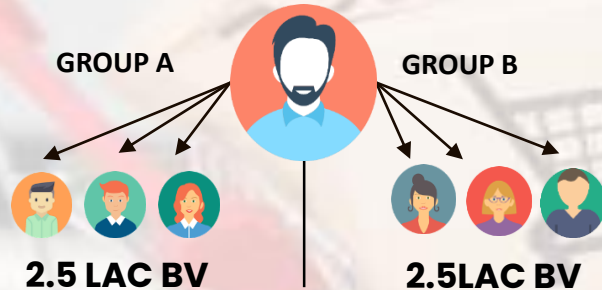
GENERATION PLAN (MONTHLY PAYOUT)

ROYAL FUND = 4% CTO

2.5 LAC BV : 2.5 LAC BV = 1 POINT || 10 LAC BV: 10 LAC BV = 4 POINTS

$$\text{POINT VALUE} = \frac{4\% \text{ OF MONTHLY CTO}}{\text{TOTAL RF POINTS}}$$

ROYAL FUND = TOTAL NUMBER OF POINTS ACHIEVED x RF POINT VALUE.



2.5 LAC BV : 2.5 LAC BV = 1 ROYAL FUND POINT
POWER LEG CARRY FORWARD FOR ROYAL FUND



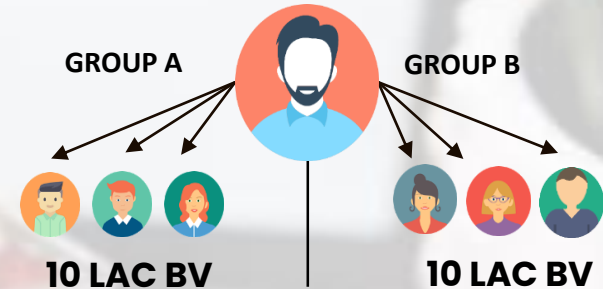
NO ANY CAPPING || SELF REPURCHASE- 750 BV

SUPER ROYAL FUND = 2% CTO

10 LAC BV : 10 LAC BV = 1 POINT || 50 LAC BV: 50 LAC BV = 5 POINTS

$$\text{POINT VALUE} = \frac{2\% \text{ OF MONTHLY CTO}}{\text{TOTAL SRF POINTS}}$$

SUPER ROYAL FUND = TOTAL NUMBER OF POINTS ACHIEVED x SRF POINT VALUE.



1000000 BV : 1000000 BV = 1 SUPER ROYAL FUND POINT
POWER LEG CARRY FORWARD FOR SUPER ROYAL FUND



NO ANY CAPPING || SELF REPURCHASE- 1000 BV

GENERATION PLAN (MONTHLY PAYOUT)

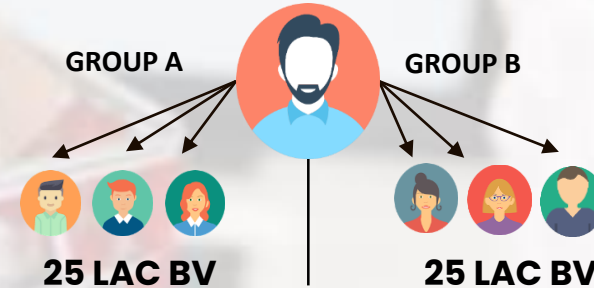
SUPER ROYALTY = 1% CTO

25 LAC BV : 25 LAC BV = 1 POINT

$$\text{POINT VALUE} = \frac{1\% \text{ OF MONTHLY CTO}}{\text{TOTAL SUPER ROYALTY POINTS}}$$

SUPER ROYALTY = TOTAL NUMBER OF SR POINTS ACHIEVED x SR POINT VALUE.

ROYALTY



2500000 BV : 2500000 BV = 1 SUPER ROYALTY POINT
POWER LEG CARRY FORWARD FOR SUPER ROYALTY

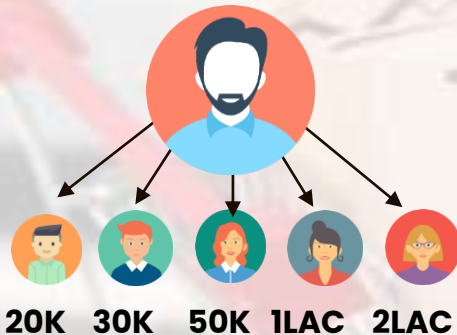
CAPPING - 1 POINT || SELF REPURCHASE- 1000 BV

GENERATION PLAN (MONTHLY PAYOUT)

LIFE LINE BONUS = 8% CTO

You Will Get 8% Life Line Bonus Of The Payout Of Working Bonus, Leadership Bonus, Car Fund, House Fund, Royal Fund And Super Royal Fund Earned By Your Direct Sponsors. You Can Do Unlimited Direct Sponsors In Your Both Groups.

YOU ARE ENTITLED TO GET LIFE LINE BONUS FROM START UP BONUS TO SUPER ROYAL FUND



YOUR DIRECT SPONSOR'S EARNING

LIFE LINE BONUS
20K+30K+50K+1LAC+2LAC
= Rs 400000 x 8% = 32000/-



NO ANY CAPPING || SELF REPURCHASE- 250 BV

ANNIVERSARY FUND = 2% CTO

ONLY FOR RUBY TO ROYAL PRESIDENT RANKS

RUBY = 0.5% CTO

DIAMOND = 0.5% CTO

BLUE DIAMOND TO ROYAL DIAMOND = 0.5% CTO

PRESIDENT TO ROYAL PRESIDENT = 0.5% CTO

Business Will Be Counted From 1st April To 31st March Of Every Year For Anniversary Fund

Monthly 2 Seminar With More Than 100 Members Compulsory



NO ANY CAPPING || SELF REPURCHASE- 1000 BV

GENERATION PLAN (MONTHLY PAYOUT)

STORE REFERRAL BONUS 6% ON BV

There Are 3 Stores In Negocia.

When Any DSA Recommend For Any Store, He/She Will Get Store Referral Bonus As Under.

MINI STORE – 3% ON BV

SUPER STORE – 2% ON BV

MEGA STORE – 1% ON BV

BENEFIT OF STORE REFERRAL COMMISSION

IF YOU SPONER 50 MINI STORE

IF MONTHLY SALE OF EACH MINI STORE IS 10000 BV

TOTAL MONTHLY SALE OF 50 MINI STORE= 10000 BV X 50= 500000 BV

STORE REFERRAL BONUS= 500000 X 3%=15000/- MONTHLY

STORE COMMISSION UPTO 42% ON BV

Store Holder Will Get Products On DP And Sale Commission Will Be Given In The Purchase Wallet As Per Monthly Sale.

**MINI STORE-18% ON BV
BILLING AMOUNT 50000/-**

**SUPER STORE-32% ON BV
BILLING AMOUNT 5 LAC**

**MEGA STORE-42% ON BV
BILLING AMOUNT 25 LAC**

NO ANY CAPPING

*T&C APPLICABLE

NEGOCIA ETHICS – TERMS & CONDITION

- Registration Free
- ID Activation At Minimum 500BV For Payout With Open Choice Products.
- 2 Direct Sponsors Are Mandatory For Weekly/Monthly Payout In Both Group A And B.
- Weekly Closing At 12 Midnight On 7th, 14th, 21st And Last day Of Every Month.
- Deduction:- 5% TDS Is Applicable With Pan Card KYC And 20% TDS Is Applicable Without Pan Card KYC.
- Weekly Payouts On 4th, 12th, 19th And 26th Of Every Month.
- Minimum Withdrawal Amount Will Be Rs 250/-
- Shipping Charges Are ₹100/- Applicable On Order Amount up-to ₹2000/- And ₹150/- Applicable On Order Amount from ₹2001 to ₹5000 And there is No Shipping Charges on order Amount more than ₹5000/-
- Down Payment Applies To All Rank Rewards.

RANK , REWARDS & AWARDS

REPURCHASE 500 BV = 1 REWARD POINT

RANK BY SELF PURCHASE | RANK BY MATCHING BV

REWARD POINT	MATCHING BV	RANK	REWARD	AWARD
40 RP	50k : 50k	Star	Silver Watch	1 Day Boot Camp
+100 RP	2 Lac : 2 Lac	Gold	Golden Couple Watch	1 Day Boot Camp
+220 RP	5 Lac : 5 Lac	Pearl	Negocia Suit Length	2D/1N LMP
+400 RP	15 Lac : 15 Lac	Sapphire	SMART LED TV 24" Inch	2N/3D Hill Station Tour
+700 RP	50 Lac : 50 Lac	Ruby	Laptop i5/8GB	2N/3D Domestic Family Tour (2+2)
+1100 RP	2 Cr : 2 Cr	Diamond	Fully Paid Bike @1 LAC	4N/5D Thailand Tour
+1600 RP	5 Cr : 5 Cr	Blue Diamond	2.5 LAC For Car	5N/6D Couple Dubai Tour
+2200 RP	10 Cr : 10 Cr	Royal Diamond	5 LAC For Luxury Car	5N/6D Couple Vietnam Tour
+3000 RP	25 Cr : 25 Cr	President	8 LAC For 2BHK Flat	7N/8D Couple Bali Tour
+4000 RP	50 Cr : 50 Cr	Royal President	25 LAC For Luxury Villa	7N/8D Couple London Tour

RANK , REWARDS & AWARDS

STAR RANK

**SILVER WATCH +
1 DAY BOOT CAMP**



GOLD RANK

**GOLDEN COUPLE
WATCH +
1 DAY BOOT CAMP**



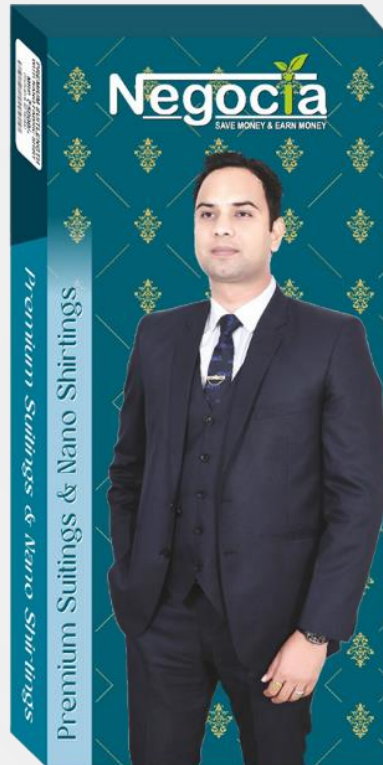
NO ANY CAPPING

*T&C APPLICABLE

RANK , REWARDS & AWARDS

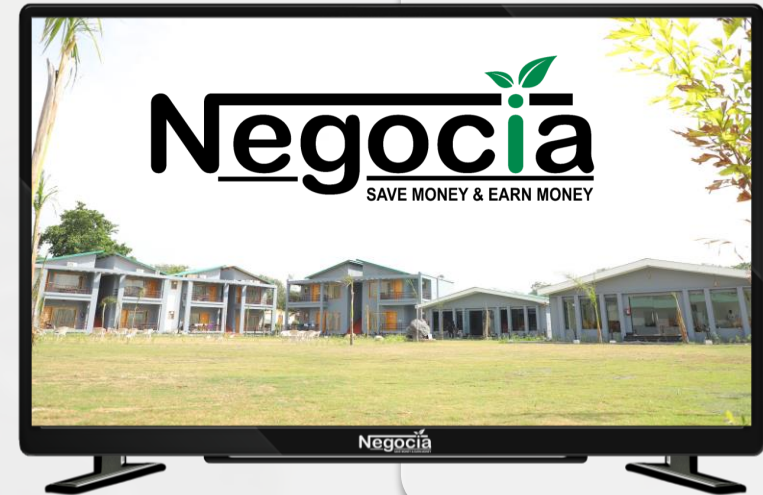
PEARL RANK

NEGOCIA SUIT LENTH
+
1 NIGHT /2 DAY
LEADERS MAKING
PROGRAM



SAPPHIRE RANK

BRANDED 24" INCH
LED TV +
2 NIGHT/3 DAY HILL
STATION TOUR



NO ANY CAPPING

*T&C APPLICABLE

RANK , REWARDS & AWARDS

RUBY RANK



**BRANDED LAPTOP
15/8GB RAM
+
2N/3D DOMESTIC
FAMILY TOUR (2+2)**

DIAMOND RANK

**Fully Paid Bike
@1LAC +
4 NIGHT/5 DAY
THAILAND TOUR**



NO ANY CAPPING

*T&C APPLICABLE

RANK , REWARDS & AWARDS

BLUE DIAMOND



**2.5 LAC FOR CAR
+
5N/6D COUPLE
DUBAI TOUR**



ROYAL DIAMOND

**5 LAC FOR LUXURY
CAR +
5N/6D COUPLE
VIETNAM TOUR**



NO ANY CAPPING

*T&C APPLICABLE

RANK , REWARDS & AWARDS

PRESIDENT RANK



**8 LAC FOR FLAT +
7N/8D COUPLE BALI
TOUR**

ROYAL PRESIDENT RANK



**25 LAC FOR LUXURY VILLA
+ 7N/8D COUPLE LONDON TOUR**



NO ANY CAPPING

*T&C APPLICABLE

OUR BANKING PARTNERS



A/C Name : Negocia Global Pvt. Ltd.
A/C No. : 903030015100950
IFSC Code : UTIB0003340
A/C TYPE: CURRENT
Branch : ASHOK VIHAR, ALWAR

Scan & Pay Using PhonePe App



Negocia Global Pvt Ltd



A/C Name : Negocia Global Pvt. Ltd.
A/C No. : 50200037028980
IFSC Code : HDFC0000409
A/C TYPE: CURRENT
Branch : BHAGAT SINGH, ALWAR

CORPORATE OFFICE

Add – 17-Govind Nagar, Delhi Road,
Alwar , Rajasthan – 301001
Website – www.negocia.in
Mail – support@negocia.in



NEGOCIA ETHICS & RULES OF CONDUCT



DO'S

- One DSA, One Membership ID.
- Be True And Transparent About Your Activities To The Company.
- Negocia Products To Be Sold Only Through Direct Sale Method.
- Trust In Negocia Business Plan And Run Your Business In An Ethical Manner.
- The Title Which Should Be Used On Business Cards, Other Printed Materials Or In Email Communication, The DSA Means "Direct Seller Associate".
- On Becoming A Sponsor, Train & Motivate The Personally Sponsored Negocia DSA's.
- An Immediate Family Member Like, Son, Daughter, Mother, Father, Brother, Sister And In-laws Of An Existing DSA, Shall Join Negocia Under The Same Network.
- Code Of Conduct Should Be Followed By Every DSA.



DON'T

- One DSA, Many Membership ID
- Negocia Trademarks, Logos And Name Are The Property Of Negocia And Not to Be Used In Printed Materials Nor Published On The Internet, Without Prior Written Consent From Negocia.
- Do Not Use Unethical Modes to Sale Of Negocia Products Such As Retail/E-commerce Etc.
- Do Not Place Orders On The Name Of Another Negocia DSA, Without That Negocia DSA's Prior Written Approval.
- Do Not Engage Or Employ Any Person Who Is Already DSA In Any Other Group Other Than The Group Of The Former.
- DSAs Shall Not Steal An Applicant From Other Negocia DSA, Nor Interfere By Soliciting Negocia DSA's In The Line Of Sponsorship Of Another Negocia Group.

JUST THINK ABOUT YOUR FAMILY

If Not Now, Then When ?

If Not We, Then Who Will ?

If Not Negocia, Then What ?



Your Success Is Waiting

MRP - 500/-